

40th Annual

CHUN Capitol Hill People's Fair

Dear Image Contest Artist:

Thank you for your interest in the 2011 CHUN Capitol Hill People's Fair! CHUN (Capitol Hill United Neighborhoods, Inc.), the producers of the People's Fair, would like to thank the many arts and crafts and sundry exhibitors, food vendors, musicians, community partners and volunteers who have helped make our event such a great success for the past 39 years.

We are excited to celebrate the 40th anniversary of the People's Fair and hope that you will look forward to participating in this outstanding community celebration as well!

We will continue to use the format we have developed over the last few years, and encourage artists to create an image in the fall, or "off-season" of the People's Fair. The submitted images will again be on display at the annual CHUN Holiday Open House, and CHUN members, participating artists, and members of the community will be invited to attend the Open House and vote for their favorite entry. The process will culminate with an unveiling of the winning People's Fair image at the Capitol Hill United Neighborhoods Annual Meeting held in early January 2011, and incorporated in the 2011 People's Fair.

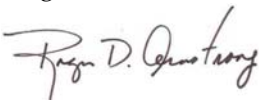
The CHUN Capitol Hill People's Fair is one of the largest two-day festivals in the country with over 250,000 fairgoers, and is one of Colorado's longest running outdoor urban festivals featuring handmade arts & crafts, food from local and regional restaurants and live local entertainment. We constantly strive to better promote the fair while creating new attractions for fairgoers. Each year, we continue to expand and upgrade many areas of the fair with focus this year on celebrating our milestone of 40 years of the People's Fair. Each year we review and evaluate the festival and look at new ideas and opportunities to keep the People's Fair fun, entertaining and for the "People."

Our location in downtown Denver's Civic Center Park serves as a great meeting place for the thousands who attend from all around the Metro Denver region, Colorado and the West. Our unique blend of urban dwellers, suburbanites, and people from around the mountainous front range come to the CHUN Capitol Hill People's Fair to explore and purchase the great variety of arts and crafts, enjoy the entertainment, and to share the many experiences the Fair has to offer.

Be sure to visit our website for more information concerning the 2011 CHUN Capitol Hill People's Fair: www.chundenver.org. You may download an application from our website, however, you still must print, sign and mail the application along with all the required items to us.

If you have any questions you may reach us via mail, telephone or e-mail. Our information is below and we will be more than happy to answer your question (s).

Regards,



Roger Armstrong
Executive Director



Andrea Furness
Assistant Director



June 4 & 5, 2011

Application DEADLINE: November 12, 2010

Contact Information

Capitol Hill United Neighborhoods, Inc.
1290 Williams St, Ste 102
Denver CO 80218-2657

303-830-1651 local
888-580-1651 toll-free
nicoleanderson@chundenver.org



Please help us protect the environment and save postage.
If you would like to be removed from our mailing list please contact us.





Please read all of the information in this guide carefully and in its entirety.

Each year the CHUN Capitol Hill People's Fair conducts an image contest in order to incorporate more of the community into the event. Many talented artists, mainly local, have the opportunity each year to create a festive design that may be used at the Fair. This is simply one more way in which talented artists can express their creativity in a variety of mediums. Thank you to those who have participated in the past and welcome to those who may be new as we celebrate the 40th anniversary of the CHUN Capitol Hill People's Fair!

We are looking for a festive, creative, imaginative, and original design to assist in promoting Colorado's premier arts & crafts festival!

GUIDELINES

Design:

- Theme – key words to think about as you design your image for the image contest are: community, celebration, urban, diversity and neighborhoods
- Should be easily recognizable and reproducible in one color and adaptable for possible poster production
- Keep your design **festive** and **original**
- Media is your choice; however all entries **MUST be available digitally if selected**
- Full color
- Logos are available to be downloaded at www.chundenver.org

Required text (ALL of the following must be included on your image entry and must be very clear and visible):

- 40th Annual CHUN Capitol Hill People's Fair
- June 4 & 5, 2011
- Civic Center Park
- Denver, Colorado
- Produced by Capitol Hill United Neighborhoods, Inc. (CHUN)

Presentation:

- Image entry must be framed, or mounted on black presentation board. (**Presentation is not included in the judging.**) The image before framing or mounting may be no smaller than 11"x17" and no larger than 18"x24".
- Entries may be submitted in high resolution DIGITAL format in either JPG, TIF, or PDF format. E-mail images to: andrea.furness@chundenver.org with "Image Contest" in the subject line.
- Framed entries must have two (2) hanging brackets attached, one for each vertical edge.

Entry form:

Please complete the form on the opposite page and tape it to the back of your submission. If you are submitting your entry digitally, please fax the completed and signed form to 303-830-1782; attn: Image Contest, or mail to 1290 Williams St., Ste. 102, Denver, CO 80218

HISTORY/PURPOSE OF IMAGE

Each year since 1972 an image contest has been held and an image selected to assist in the promotion of the CHUN Capitol Hill People's Fair for that year. The selected commemorative image is collected by many fairgoers and may be used for sale as a commemorative poster at the discretion of CHUN.

JUDGING

A panel of judges made up of selected artisans, art professionals, CHUN staff, members of the CHUN Capitol Hill People's Fair Steering Committee and the public will judge all entries based on:

- Originality
- Best representation of the suggested theme(s)
- Strength of design and color
- Black and white or single color reproduction quality
- Suitability for possible t-shirt/poster design and souvenirs

PRIZES

PEOPLE'S CHOICE:

\$300, four T-shirts, four VIP passes to the Fair and an invitation to the Kick-Off Party.

RUNNER UP:

\$200, two T-shirts, two VIP passes to the Fair and an invitation to the Kick-Off Party.

Please contact the CHUN office by May 15 for VIP passes!

Image Contest Application

Deadline: November 12, 2010



App # _____

ID # _____

FOR OFFICE USE

****Please complete this form and tape it to the back of your submission. If you are submitting your entry digitally, please fax the completed and signed form to 303-830-1782; attn: Image Contest, or mail to 1290 Williams St., Ste. 102, Denver, CO 80218****

Contact name _____

Address _____

City _____ State _____ ZIP code _____

Telephone (home) _____ Telephone (work or mobile) _____

E-mail _____

School Name (if applicable) _____

Medium _____

CHECKLIST



- Completed application (please print clearly!)
- Signed application
- Image submission within specifications (see "Guidelines")
- Double check your spelling and dates (Remember, it's Capitol with an 'o'!)



2010 Winner,
created by
Juliana Doan

THE FINE PRINT

- Capitol Hill United Neighborhoods, Inc. (CHUN) reserves all reproduction and copyrights in perpetuity to the winning image and may use the winning image for advertising and/or souvenir purposes.
- CHUN reserves the right to use or not to use the image based on its replicability.
- CHUN reserves the right to add any promotional or sponsor logos and CHUN's website address to the winning image.
- CHUN reserves the right not to display all entries.
- The greatest care will be taken in handling entries. However, the CHUN Capitol Hill People's Fair (CCHPF)/CHUN is not responsible for any loss or damage that may occur to frames or images.
- Artists may reclaim their entries at the CHUN Office, 1290 Williams Street, Denver, anytime between January 17 and January 21, 2011. Any unclaimed images and/or frames after January 21 become the property of CHUN.
- Any entry not adhering to the rules set forth in this application is subject to automatic disqualification.

By signing below, Artist represents that all information provided on the application for image entry is true and correct and the image submitted has been created by said Artist. Artist also represents that s/he has read and understands all the policies and procedures outlined herein, and it is agreed that all information included in this document is part of this contract and no other agreement shall be binding upon the parties unless in writing and signed by the Executive Director of CHUN.

Artist signature _____ Date _____



Capitol Hill United Neighborhoods, Inc.
CHUN Capitol Hill People's Fair
1290 Williams St Ste 102
Denver CO 80218-2657

June 4 & 5, 2011



IMAGE CONTEST APPLICATION

Application DEADLINE: NOVEMBER 12, 2010