



July 29, 2010

Dear Image Contest Artist:

Capitol Hill United Neighborhoods (CHUN) is proud to announce that in addition to our annual People's Fair Image Contest, we will also conduct a Logo Contest to commemorate the 40<sup>th</sup> anniversary of the Capitol Hill People's Fair (June 4 and 5, 2011). In 2011, both the logo itself and the image incorporated in our marketing campaign will be original works of art created by local artists.

We are excited to begin the process of planning the 40<sup>th</sup> Annual People's Fair. Through the Image Contest and the (new) Logo Contest we hope to encourage local artists to participate in the early stages of planning this annual community celebration.

All local artists are invited to participate, and should use the following criteria in designing their project:

**LOGO CONTEST**

1. Logo must be submitted in full-color and in black and white
2. Logo should be adaptable for multiple uses including print ads, press releases, poster, t-shirts, and more
3. Logo should be fairly simple, however should express the creativity and uniqueness of the People's Fair
4. Logo should be submitted in the following formats: EPS, JPG, and TIF files (color and black and white)
5. Logo must include the event dates (June 4 & 5, 2011) and Capitol Hill People's Fair
6. Logos should be sent to: [andrea.furness@chundenver.org](mailto:andrea.furness@chundenver.org) with "Logo Contest" in the subject line
7. All logos are due by September 27, 2010.

The logo will be selected by a panel consisting of long-time people's fair volunteers and CHUN staff and will be unveiled by November 15, 2010. A small cash prize will be awarded to the winner.

Regards,

Andrea Furness  
Assistant Director